

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701

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GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394808	08-03-2012	08-03-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#		CMS#	Sales Office	Account Executive	Start Date	End Da	ate	Billing					F	Package	Contract Title	9	
95 101 154	9 - C	240659	PHILADELPHIA	A A. CLIFFORD	08-04-2012	08-17-20	012	M (Broa	dcas	st Mo	onth	Cvcl		N	240659		
Line Start Date		Time Period		Description	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1		Duration								Tot Spots	Total \$
			C:95 P:101 E					Daration	IVI		VV	•	0 0	- O1 VV	1 1100	TOT OPOIS	Ισιαιψ
		Agency of L.	O . 33 1 . 101 L	10-10 - 0													
1 08-06-2012	08-12-2012	06:00AM - 07:	:00AM	EYEWITNESS NEWS AT 6AM	(MONDAY -FI	RIDAY)	3	30	Х	Χ	Χ	х х	,	1	1,000	1	1,000.00
					`	,									•		,
0 00 10 0010	00 47 0040	00 00 4 14 07	00414	EVENUTNESS NEWS AT SAM	/MONDAY F	DID AV	_			v	v	v v			4 000		4 000 00
2 08-13-2012	08-17-2012	06:00AM - 07:	UUAW	EYEWITNESS NEWS AT 6AM	(WONDAY -FI	RIDAT)	3	30	^	X	X	х х		1	1,000	1	1,000.00
3 08-06-2012	08-12-2012	07:00AM - 09:	:00AM	GOOD MORNING AMERICA (M	IONDAY-FRID	PAY) (83	3	30	X	X	Χ	X X		2	1,100	2	2,200.00
4 08-13-2012	09-17-2012	07:00AM - 09:	MADO	GOOD MORNING AMERICA (N	AONDAY-EDID	1AV) (92	3	30	v	v	v	хх		2	1,100	2	2,200.00
4 00-13-2012	00-17-2012	07.00AW - 09.	UUAIVI	GOOD WORKING AWERICA (I	MONDA I-FRID	/A 1) (03	3	30	^	^	^	^ ^			1,100		2,200.00
5 08-06-2012	08-12-2012	09:00AM - 10:	:00AM	LIVE! WITH KELLY (MONDAY	-FRIDAY) (842	(1)	3	30	X	X	Χ	х х		2	475	2	950.00
6 08-13-2012	08-17-2012	09:00AM - 10:	-00ΔΜ	LIVE! WITH KELLY (MONDAY	FRIDAY) (842	,	3	30	Y	Y	Y	хх		3	475	3	1,425.00
0 00-13-2012	00-17-2012	03.00AW - 10.	OCAM	LIVE: WITH KELET (MONDAT	11(10/11) (042	'		50	^	^	^	^ ^			4/3	ا	1,423.00
7 08-06-2012	08-12-2012	10:00AM - 11:	:00AM	RACHEL RAY (MONDAY-FRID	AY) (851)		3	30	X	X	Х	х х		2	450	2	900.00
8 08-13-2012	08-17-2012	10:00AM - 11:	:00AM	RACHEL RAY (MONDAY-FRID	AY) (851)		3	30	x	Х	х	х х		3	450	3	1,350.00
				(, (,		-										1,000100
0 00 00 0040		44 00 44		THE WELL (MANDAY EDIDAY)	(0.40)		_				.,		,				4 000 00
9 08-06-2012	08-12-2012	11:00AM - 12:	:00PM	THE VIEW (MONDAY-FRIDAY)	(846)		3	30	X	Х	Х	х х		2	600	2	1,200.00
10 08-13-2012	08-17-2012	11:00AM - 12:	:00PM	THE VIEW (MONDAY-FRIDAY)	(846)		3	30	Х	X	Χ	х х	,	3	600	3	1,800.00
				`	•												,
44 00 06 2042	00 40 0040	42.00DM 42.	20014	EVEWITNESS NEWS AT NOO	N/MONDAY E	DIDAY	•	20		v	v	v v	,	_	700	2	4 400 00
11 08-06-2012	08-12-2012	12:00PM - 12:	JUPIN	EYEWITNESS NEWS AT NOO	N(WONDAY-FI	RIDAT)	3	30	^	X	X	х х		2	700	2	1,400.00
12 08-13-2012	08-17-2012	12:00PM - 12:	30PM	EYEWITNESS NEWS AT NOO	N(MONDAY-FI	RIDAY)	3	30	X	Χ	Χ	X X	,	2	700	2	1,400.00
13 08-06-2012	09-12-2012	12:30PM - 01:	OODM	MILLIONAIRE 1230-1P(MOND	AV_EDIDAY\ (6	227)	3	30	v	v	v	хх		1	500	4	500.00
13 00-00-2012	00-12-2012	12.30F WI - UI.	OUI IVI	WILLIONAIRE 1230-1F (WOND	AI-FRIDAI) (S	721)	3	30	^	^	^	^ ^		'	300	'	300.00
14 08-13-2012	08-17-2012	12:30PM - 01:	00PM	MILLIONAIRE 1230-1P(MOND	AY-FRIDAY) (9	927)	3	30	X	X	Χ	х х		1	500	1	500.00
15 08-06-2012	08-12-2012	02:00PM - 03:	00PM	GOOD AFTERNOON AMERICA	A / GENERAL	HOSPIT	3	วก	x	¥	x	хх		1	500	1	500.00
13 00-00-2012	00-12-2012	02.001 W - 03.	OUI IVI	COOD AT TENNOON AMERICA	A, GLINLINAL	1100111	3	30	^	^	^	^ ^		'	300	'	300.00



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394808	08-03-2012	08-03-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

					·	OB/ WIN (1 OI ()			,													
	Α	Agency Est	#	CMS	S #	Sales Office	Account Execut	tive	Start Date	End [Date	Billing						IP	ackage	Contract Tit	e	
		95 101 154		2406		PHILADELPHI			08-04-2012			M (Broa	dca	st M	onth.	. Cv	cle 1		N	240659		
Li	ne St	tart Date	End Date	Time Pe	riod	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Description		100 01 2012			Duration							SPW		Tot Spots	Total \$
				Agency	CPE: (C:95 P:101	E : 1549 - C										-					7 5 5 5 m y
1	6 08	-13-2012	08-17-2012	02:00PN	/I - 03:0	ООРМ	GOOD AFTERNOON	N AMERICA	A / GENERAL	HOSPIT	3	30	x	X	X	X	X		1	500	1	500.00
1	7 08	-06-2012	08-12-2012	03:00PN	/I - 04:0	оорм	GENERAL HOSPITA	AL / KATIE	(EFF 9/10) (81	17)	3	30	x	X	X	X	X		5	500	5	2,500.00
1	8 08	-13-2012	08-17-2012	03:00PN	/I - 04:0	оорм	GENERAL HOSPITA	AL / KATIE	(EFF 9/10) (81	17)	3	30	x	X	X	X	X		5	500	5	2,500.00
1	9 08	-04-2012	08-05-2012	09:00AN	/I - 10:0	DOAM	EYEWITNESS NEW	S SAT 9-10	AM (10765)		3	30)	(1	400	1	400.00
2	08	-06-2012	08-12-2012	09:00AN	/I - 10:0	DOAM	EYEWITNESS NEW	S SAT 9-10	AM (10765)		3	30)	(1	400	1	400.00
2	1 08	-06-2012	08-12-2012	09:00AN	/I - 10:0	DOAM	EYEWITNESS NEW	S SUNDAY	9-10A (830)		3	30						X	1	400	1	400.00
2	2 08	-06-2012	08-12-2012	04:00PN	/I - 05:0	оорм	EYEWITNESS NEW	S 4:00PM (MONDAY- FR	IDAY) (3	30	x	X	X	X	X		2	400	2	800.00
2	3 08	-13-2012	08-17-2012	04:00PN	/I - 05:0	оорм	EYEWITNESS NEW	S 4:00PM (MONDAY- FR	IDAY) (3	30	x	X	X	X	X		2	400	2	800.00
2	4 08	-06-2012	08-12-2012	06:00PN	/I - 06:3	30PM	EYEWITNESS NEW	S AT 6P (M	ONDAY-FRID	AY) (81	3	30	x	X	X	X	X		3	1,300	3	3,900.00
2	5 08	-13-2012	08-17-2012	06:00PN	/I - 06:3	ворм	EYEWITNESS NEW	S AT 6P (M	ONDAY-FRID	AY) (81	3	30	X	X	X	X	X		3	1,300	3	3,900.00
2	6 08	-04-2012	08-05-2012	06:00PN	/I - 06:3	ворм	EYEWITNESS NEW	S AT 6 SUN	l (822)		3	30						X	1	900	1	900.00
2	7 08	-06-2012	08-12-2012	06:00PN	/I - 06:3	ворм	EYEWITNESS NEW	S AT 6 SUN	l (822)		3	30						X	1	900	1	900.00
2	8 08	-06-2012	08-12-2012	07:00PN	/I - 07:3	ворм	JEOPARDY (MOND	AY-FRIDA	Y) (898)		3	30	X	X	X	X	X		2	1,500	2	3,000.00
2	9 08	-13-2012	08-17-2012	07:00PN	/I - 07:3	BOPM	JEOPARDY (MOND	AY-FRIDA	Y) (898)		3	30	x	X	X	X	X		2	1,500	2	3,000.00
3	08	-06-2012	08-12-2012	07:30PN	/I - 08:0	00PM	WHEEL OF FORTU	NE (MONDA	AY-FRIDAY) (901)	3	30	x	X	X	X	X		2	1,200	2	2,400.00



TOTAL

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0.00

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63,025.00

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ASSOC - 863

0.00

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Station/Market Contract No Contract Dt Revision Dt Rev# Advertiser Brand Product Code 08-03-2012 394808 08-03-2012 OBAMA FOR AMERICA BARACK OBAMA FOR PRES POLITICALS WTVD - DURHAM Package | Contract Title Agency Est# CMS# Sales Office Account Executive Start Date **End Date** Billing 95 101 1549 - C 240659 PHILADELPHIA A. CLIFFORD 08-04-2012 08-17-2012 M (Broadcast Month, Cycle 1) Ν 240659 Line Start Date End Date Time Period Description RC Duration M T W T F S S SPW Price Tot Spots Total \$ Agency CPE: C:95 P:101 E:1549 - C 31 08-13-2012 08-17-2012 07:30PM - 08:00PM WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) 3 30 X X X X X 2 1,200 2 2,400.00 32 08-06-2012 08-12-2012 08:00PM - 10:00PM 3 30 X 4,000.00 **MONDAY PRIME 8-10P (795)** 1 4,000 3 33 08-13-2012 08-17-2012 08:00PM - 10:00PM **MONDAY PRIME 8-10P (795)** 30 X 1 4,000 4,000.00 34 08-04-2012 08-05-2012 3 30 X 4,000.00 09:00PM - 11:00PM **SUNDAY PRIME 9-11P (932)** 1 4,000 30 Χ 35 08-06-2012 08-12-2012 09:00PM - 11:00PM **SUNDAY PRIME 9-11P (932)** 3 4,000 4,000.00 Contracted Gross Total: 66 63.025.00 66 63,025.00 Actual Gross Total: Agency Commission: 9,453.75 Net Total: 53,571.25 Month/YR Preempted Made Good **Contract Total** Adjustments Actual Total Aug 12 0.00 0.00 63,025.00 63,025.00 0.00

63.025.00

0.00